

Print Specifications

The ebizQ Insider is printed as a four-color 8.125" x 10.875" saddle-stitched book. Inside pages are printed on 80 lb. paper, and the cover is printed on 100 lb. paper.

Ad Sizes

	Trim Size	Live Size
Spread	16.25" W x 10.875" H	15.75" x 10.375"
Full Page	8.125" W x 10.875" H	7.625" x 10.375"
Half Page	8.125" W x 5.4375" H	7.625" x 4.9375"

For bleed ads, please leave an additional .25" on the sides that bleed.

-All ads should be accompanied by your logo for the book's Vendor Index

Acceptable File Formats

- Adobe Illustrator (9.0 or earlier)
- EPS (No DCS compression, Mac / Binary encoding)
- TIFF (No LZW compression)

ebizQ prefers that creative be submitted in EPS format.

-All colors must be in the CMYK color space, and must be defined as process colors, not spot colors

-All images must be set to a resolution of 300dpi or greater

Proofs

Proofs are not required, but are strongly recommended. Please supply full-size composite and separate laser proofs.

Submission

Creative can be submitted via FTP or on compact disk. To submit via ftp, please email Danny Essner at dessner@ebizQ.net. Compact disks and proofs should be mailed to:

ebizQ
271 North Avenue
Suite 1210
New Rochelle, NY 10801